

WE CARE STAFF

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*Evangelism help for
very small, small,
medium, large and
multiple churches
working in concert.*

English and Spanish

What if the Lord
Were To Come Right Now?

Let's Get Real!



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WE CARE MINISTRIES

What is We Care Ministries?

We Care Ministries (WCM) is an evangelism operation beginning with training for the church and concluding with a full-scale 12-day campaign. The WCM Cadre are trained in the We Care approach and travel to churches at their own expense to serve as team leaders and field trainers for local Christians. Larry West, director, has served under the Church of Christ in West Monroe, Louisiana, for more than 30 years completing nearly 200 campaigns. The WCM vision is to "leave no soul behind," so that anyone desiring Heaven, will have at least one opportunity to hear the saving gospel of Jesus Christ. We pray that is your goal! If so, may we help?

Your congregation's future

Each year we hear of more and more congregations of the Lord's people in the USA closing while steady growth continues around the world, especially in Africa. The honest heart must ask why!

This problem often has its roots in one's **ATTITUDE**. This decline is often the direct product of a "We're maintaining our own" posture that slowly drifts into a "Just keep the doors open" frame of mind. This attitude is almost a guarantee of the eventual closing of those very doors! Only the God-centered courage like that of Joshua and Caleb can reverse such negative growth within the Lord's church!

WCM offers assistance to church leaders looking for renewed direction. Yes, there will be an impact on the church's resources. It will cost your love, time, energy, attention, and money. But, this cost is minimal compared to the cost of someone's soul! God's grace is the true motivation!

God help us, "Let's Get Real!!" What is the value of one soul? Larry West, WCM director, says, "The one thing God wants off this planet and into Heaven is people! He urges, "To arrive at your goal you must first know what you want, but that is not enough; you must also decide what you are willing to sacrifice. So, what would you give to reclaim one soul from Satan's grasp? We pray that you will make the WCM soul-winning passion your own so when Jesus comes again we will have made the "leave no soul behind" dream a reality.

Vision and Goals of We Care Ministries (WCM)

The WCM paradigm "To leave no soul behind!" mirrors Christ's call (Mt 28) to **go** and **make disciples, baptizing** them. WCM employs three uncomplicated, clear, scriptural and fruitful goals to meet the ministry's objectives.

1. To win souls

WCM understands God's clear command for all Christians to take the Gospel to the lost, begging them to be reconciled (2 Cor 5) to Him. The proven We Care "conversational interview" approach allows the soul winner to establish an initial connection with the lost person. This link often transitions into an invitation to present the saving gospel of Christ. Thus the "whole person" adoption process begins, leading to an "After Care" mentoring process that facilitates the new convert's maturation. WCM continues to see the concept "People don't care how much you know until they know how much you care" as critical to successful soul winning.

2. To train soul winners

The adage "give a man a fish and he eats for a day, but teach a man to fish and he eats for a lifetime" is true for soul winning. The second WCM goal is directed at further equipping churches to mature as a soul saving body. The WCM approach has easily transformed both seasoned Christians and new converts into excited and productive soul winners. As a result, to God be the credit and glory, churches have **doubled** and **tripled** in size after their encounters with WCM. Some congregations have used this renewed zeal churches to plant new congregations, both English and Spanish. The simple construct that produces this growth is Christians binding themselves together in love, giving emphasis to telling their community of the saving Gospel of Christ.

3. To edify the local congregation

The We Care Seminar and especially the Campaign will transform the "language" of your congregation. The talk of sports, hobbies, jobs and jokes, soon gives way to an elevated concern for the lost. The WCM encounter can actually change the "vision" of your congregation toward seeking and saving the lost. Let's remember that God wants the church to be a movement, not a memorial.

The We Care Ministries

What We Care Ministries has to offer:

The "Search and Rescue" of lost souls is not God's suggestion, it is His command. WCM follows the Acts 2 model of Church growth, taking advantage of its dynamics and enjoying similar success. WCM is both ready and able to help your congregation with revival, outreach, and growth with five options. **First, the We Care Seminar** instructs your congregation on the WCM methodology of presenting the gospel message to friends, family, and everyone. **Second, the After Care Workshop** guides your members into a Godly attitude of adopting and mentoring the "whole person" new convert. These are conducted separately on a Friday night, all day Saturday and Sunday and have intrinsic values all their own to both motivate and involve your members in God's reconciliation command. You can schedule either or both. However, if you schedule a Campaign, both are necessary ingredients in order to gain the campaigns maximum benefit. **Third, Soul Winning Basics** is conducted on the first days of a campaign. This Wednesday through Friday night and all day Saturday event is part of every WCM campaign. To train in the use of the We Care Gospel presentation and After Care process. **Fourth, WCM offers a five day Training Clinic** that covers the entire We Care Methodology as explained in Options 1 and 2. This intensive training includes several role playing sessions and actual field work. **Fifth, WCM offers a full twelve day campaign** where WCM Cadre work with the local congregation to reach out to your community.

Spanish Ministry

WCM is committed to spreading the gospel message to those of other languages. WCM has made the entire training package available in Spanish to meet this commitment. WCM has Spanish speaking Evangelist, Cadre, and trained soul-winners ready to conduct Spanish speaking campaigns.

The We Care Campaign process

There are six major preparation phases in hosting a campaign:
1. Turn your dream into action!
Contact We Care Ministries! (To help promote the campaign, use the promo "Become a Part!" on WCM's



"Let's Get Real!" DVD.) The primary WCM contact for information is Stew Highberg.

2. A WCM Staff member will quickly contact you. He will speak with you concerning your needs and how WCM can best help your congregation meet your evangelism goals.

3. Dates will be set for the Campaign, subsequently for the Evangelism Seminar and AfterCare Workshop. You will then receive documentation to guide you through the planning process and help from our staff.

4. The Evangelism Seminar, scheduled prior to the Campaign, will train your members on the WCM methodology and how to reach friends, family and strangers in your community. This evangelism training is a Friday-night, all-day-Saturday and Sunday-morning event.

5. The AfterCare Workshop, also scheduled prior to the Campaign will coach your members on the WCM methodology that is critically important to keeping your new converts and maturing them in the Lord. This too is a weekend event.

6. Finally, the We Care Campaign begins. The WCM lead team will often arrive seven to ten days ahead of the scheduled campaign, setting up and providing experienced help in the final days of preparation. ***You will not be alone!*** WCM does not conduct campaigns "for" a church but "with" a church and highly respects the church's autonomy! WCM workers will arrive ahead of all scheduled campaign events with the aim being to help your congregation, with leadership and service, in completing campaign preparation.

Preparing a Congregation to meet needs

"Evangelism begins with a focus on 'AfterCare!'" That is, you are ready to win souls only when you are ready for the sacrifice to keep them! The question concerned leaders often ask is, "How do you motivate a church to prepare for a campaign?" The WCM Staff works with the leaders of the congregation to both motivate and train mature Christians in the art of mentoring new converts through their early months of growth. WCM provides a suggested "AfterCare" adoption/mentoring process and cur-

riculum for the new convert. This is done via an "AfterCare Workshop."

The "Caring" Approach

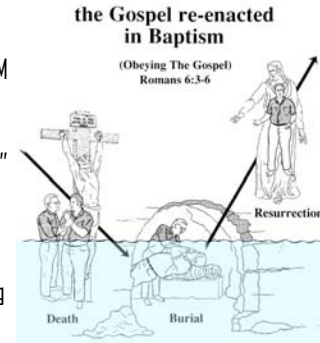
WCM encourages adopting the "whole person." The WCM approach is tailored to meet a broad range of a lost person's needs; and it is designed to do so from the beginning, carried through his rescue and completed in his "AfterCare" growth process. The Bible clearly demonstrates Christ's concern for a man's physical and spiritual needs. Accordingly, WCM, in concert with the local congregation, works to meet these needs in a balanced and scriptural way.

Physical needs: (Matthew 25)

The soul winner's initial concern is his prospect's physical needs. WCM ask, how can you gain one's attention when hunger pangs are often greater than a concern for the Gospel? Generally, "one will not care how much you know until he knows how much you care." Hence, to win the stranger's interest, our approach asks questions per those concerns, but in the "third person." This disarms most resistance and explores the needs of his friends, his family and those he may know in the hospital. It also may open the door for meeting his own benevolent needs.

Spiritual Needs: (Romans 6)

The soul winner's primary concern is his prospect's lost condition because WCM wants to "leave no soul behind!" "You will not convert until you confront!" Consequently, once his physical needs are tended to (if any), the soul winner's focus is set on asking him our *"We Care Question," "What if the Lord were to come right now; would you know for sure, nothing doubting, that you would go to Heaven?"* The question, thus, leads into salvation dialog via the "conversational interview." Once the interviewer learns his personal history, including any "salvation



experience," the soul winner kindly turns the study into the Gospel Presentation (identified as the "Movie" on WCM's *"Let's Get Real!"* DVD). The WCM Gospel Presentation contains "Life and Death" scriptures that one must understand to be saved by the blood of Christ. The WCM methodology uses a series of scriptures to kindly guide the student into a better understanding of his spiritual needs.

The gospel presentation scriptures fit into the following sections:

1. The first part introduces the student to Christ and his relationship with the Father and the Holy Spirit.
2. This is followed with scriptures that tell what Jesus has done for the student.
3. Next, the presentation explains why one needs the death, burial and resurrection of Jesus Christ (answering both his sin and grave problems);
4. Next the student will read scriptures that explain the cost of accepting the saving blood of Jesus.
5. Finally, the study searches the scriptures to define what one must do to "get in on it," accompanied with the final urge to obey, "And now why are you waiting? Arise and be baptized, and wash away your sins, calling on the name of the Lord" (Acts 22:16).

In Conclusion

The We Care Ministries offers an alternative for church leaders who are looking for a new direction. There will be an impact on the congregation's resources. Members may need to change their attitudes toward the lost, the infrastructure will be used as never before, and a financial investment will be required. However, this cost is minimal compared to the cost of one soul lost for an eternity. God has blessed man in so many ways from the depth of His love. Included in these blessings are courage, strength, compassion, care and forgiveness. It is time for His children to depend on these gifts and begin a movement with the goal to "LEAVE NO SOUL BEHIND."

